



Who we are

Trias is an international ngo with roots in Belgium. In 16 countries around the world, we support farmers' and entrepreneurs' organisations with business advice, trainings or financial support.

## **Mission**

We strengthen entrepreneurial organisations around the world, that in turn support local entrepreneurs and farmers. Through tailored support for each

partner, members get access to advice, small loans or trainings. This enables them to start a business or grow further. In this way, they gain more independence and sufficient income to give themselves, their families and their community a decent life.

## **Vision**

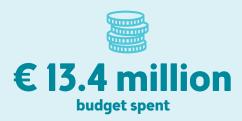
Trias takes a stand against an unfair system in which discrimination, corruption and climate change hinder the prosperity of millions of people. We are therefore resolutely going for system

change. Trias wants everyone in the world to be able to become an entrepreneur. Because we think that's the key to financial security, independence and a sustainable future for many. Trias joins forces with thousands of family entrepreneurs, because by uniting and taking the lead themselves, they are stronger. This is how Trias creates change in society, from the bottom up.



## **▶** Trias in 2022







77 contracts with donors

Through strategic partnerships with



118

member-based organisations



Working with more than

117.973

family farmer and non-farmer entrepreneurs directly



Reaching

5.512.875

indirectly across
16 countries



**Reached directly** 

**38% 20%** 

women

youth

# Our expertise



BUSINESS DEVELOPMENT AND MARKET ACCESS

Trias strives to improve farmers and entrepreneurs' production, incomes and livelihoods in an inclusive and environmentally friendly way.



#### **▶ BOOSTING BUSINESSES IN WEST AFRICA**

Our team in Burkina Faso and Guinea continuously innovates, refining approaches and utilizing new tools. In doing so, they empower numerous aspiring entrepreneurs in the region to turn their ideas into action while also assisting active entrepreneurs in boosting their businesses. In 2022, 6,075 farmers and entrepreneurs benefited from that. Of those, 2,867 have established viable business relationships over the past year, and 1,921 have gained access to credit from microfinance institutions that Trias works with. Moreover, 2,337 people, of which 72% were women and 20% were youngsters, followed trainings in production, marketing, and business techniques. Strengthening the competitiveness of women entrepreneurs through peer mentoring has also already created 267 new jobs, mainly for young people.

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Thanks to Trias' training courses, the quality of my product has improved enormously. I now have more clients than ever and even my own team.

Mariama Oury Sall, founder of a juice business in Guinea



Trias supports our partners in making their organisational structures more inclusive.

Moreover, we aim to trigger change by facilitating peer-to-peer exchanges between entrepreneurs and farmers all around the world.



#### ► FORGING ALLIANCES IN CENTRAL AMERICA

Our team in Central America has been dedicated to engaging more men on the importance of gender equality and transforming them into valuable allies to foster greater inclusivity within their organisations. This transformative approach, known as the 'School of Men's Development for Life and Beyond,' guides men towards a new mindset, communication style, and behavioural approach. Additionally, it promotes short, medium, and long-term strategies to advance gender equality. This method plays a crucial role in cultivating stronger alliances between men and women within the partner organisations that Trias collaborates with. The process has garnered enthusiastic acceptance from the trained men, some of whom have even volunteered to replicate and implement it within their own organisations. As a result, in 2022, we successfully trained 45 male leaders from partner organisations in Honduras and the Dominican Republic to become true allies in inclusivity.

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By actively engaging men, we are fostering a shift towards greater gender equality and a more inclusive society. This work is instrumental in driving sustainable change and building strong alliances between genders.

Jacqueline Abrego,
Regional Director Trias Central America

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Trias supports our partners and their members to develop climate change mitigation strategies, to produce more sustainably and to become more climate resilient.

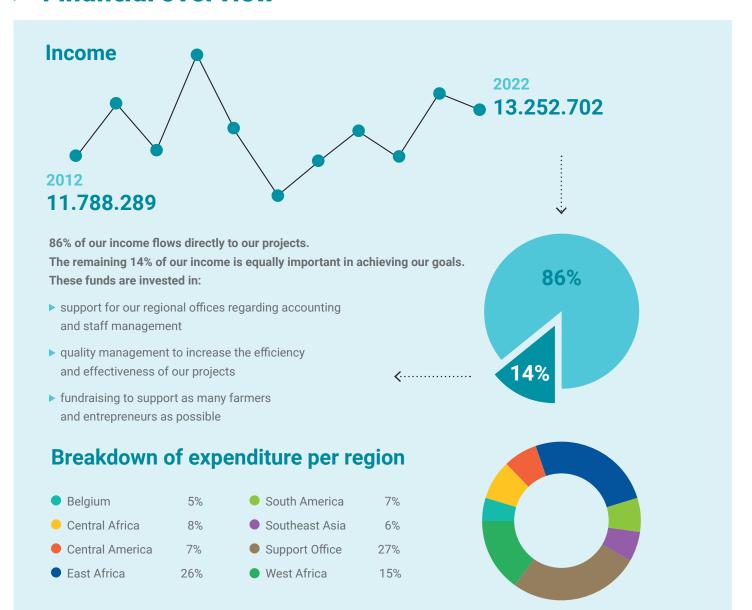


#### ► BUILDING CLIMATE RESILIENCE IN EAST AFRICA

After a successful pilot phase in 2022, our team in East Africa launched the Building Resilience Toolkit across multiple projects. Developed in collaboration with our strategic partners FFD and Agricord, this tool empowers farmers and entrepreneurs to drive evidence-based solutions. It enhances their resilience in the face of climate change while enabling farmer organisations to conduct climate risk assessments and facilitate the adoption of local adaptation and mitigation measures. Our team of environmental experts trained approximately 70 staff members of our different partner organisations. Subsequently, they applied the tool with around 180 farmers. The outcome? Farmers identified their key climate risks and vulnerabilities—ranging from landslides, floods, hailstones, and strong winds to drought—and developed adaptation plans. In 2023, these plans will be implemented, incorporating climate-smart solutions.



## Financial overview



### Partners











































































